



## CHRISTOPH TALLERICO


PRODUCER

***I produce environments that boost creativity and innovation while ensuring content and production goals are met on time and within budget.***

My impeccable attention to detail and tactful communication style mean the day-to-day operations are seamless and aligned with longer term goals.

From interning backstage at Saturday Night Live; to shadowing execs at the Crispin Porter & Bogusky advertising agency; to managing crews and budgets on LA music video shoots; to being the face of the DJI Creative Studio (known for its Emmy award winning drone technology), I have built a skillset that makes me extremely effective at creative planning and resource management.

## CONTACT

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## EXPERIENCE

### 2021 - Present

#### FREELANCE PRODUCER

- Working with StudioNow and Agency123, producing content for McDonald's US Communications Team
- Source and manage production and post-production vendors to execute client creatives
- Liaise between agency and production teams to ensure quality work is delivered on time and within budget
- Consult with international clients on best approach for US productions

### 2016 - 2021

#### PRODUCER @ DJI CREATIVE STUDIO

- 100% on-time: Delivered multiple, concurrent six-figure projects.
- 100% on-budget: Expertly managed workflow, allocated resources and negotiated with internal and external partners.
- Reviewed SOW's, handle budgets, build PR's, and track spend
- Close relationships with premier creative partners allowing for high production value on quick turnaround jobs
- Took global launch campaigns from pitch stages through production and worldwide release; encompassing video, digital, and photo assets
- Traveled with production teams across the country and throughout the globe on major video campaigns, working with an international collection of crew and vendors
- Consult with digital marketing team during project planning to ensure all deliverables and formats align for global marketing efforts, and breakdown performance post-campaign to assess results for future campaigns

### 2013 - 2016

#### FREELANCE LINE PRODUCER & PRODUCTION MANAGER

- Successfully bid budget proposals for production companies and agencies for nation-wide commercials and music videos
- Utilized management and scheduling proficiency to effectively run film sets of 100+ cast and crew across the state
- Built large network of resources to expedite large scale projects on tight schedules
- Line produced one of Rolling Stone's Top 10 Music Videos of 2015

## EDUCATION

### 2006 - 2010

*Albion College*

BFA Music & Media,  
Business Minor  
Magna Cum Laude

### 2010 - 2013

*Savannah College of Art and Design*  
MFA Film & Television Production  
Cum Laude

## SKILLS

Budgeting	Strong Communicator
Scheduling	Leadership Ability
Adobe CS	Problem Solving
Microsoft Office	Time Management
Google Suite	
German Language	
French Language	

## 2013

INTEGRATEDPRODUCTION INTERN @ CRIPIN PORTER BOGUSKY

- Worked with Senior Producers to complete national Windows commercial production and release
- Ensured precise and timely delivery of notes from clients to vendors to warrant accurate final deliverables
- Led in-house vendor visits, expanding company client portfolio

## 2008

INTERN @ SATURDAY NIGHT LIVE

- Managed high profile artists' entourages and schedules during live show production; including Beyoncé, Kanye West, and Adele
- Coordinated musical sets between house band and audio/video departments, with seconds to spare, before live air time
- Stood in between Sarah Palin and Tina Fey dressed as Sarah Palin, and could not tell the difference

## PREVIOUS CLIENTS



SQUARE ENIX

FLYTRIX



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