

Christoph Tallerico

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Dear Hiring Professional,

Among the things I enjoy the most about producing content is the people I have been able to meet and the stories they have told. Over the last 8 years, I have been able to travel the world and bring these stories to life. My passion for exploring important social and environmental issues, along with my track record for delivering projects on time and within budget make me the ideal addition to the Still Standing team at Insider Inc.

My professional experience has taken me from the halls of Saturday Night Live, to award-winning music videos, and to the forefront of video production technology as an in-house producer at DJI Creative Studio. Along the way I would write, shoot, light, edit, and produce countless pieces of content for a wide variety of media platforms. I have led various shoots on location, in studio, and remote shoots during Covid-19.

As in-house producer for DJI, I led multiple global campaigns from ideation to execution. I was always involved in writing treatments, overseeing the creative execution on set, and leading post-production, all while keeping key stakeholders apprised along the way. I took an active role in the Drones For Good vertical at DJI. "D4G" sought stories from around the globe that exemplified how DJI's technology has made a positive impact on communities. These included aiding in search and rescue, animal activism, and entrepreneurial progress.

I have come to understand how important it is to be flexible and open to change, given how much technology and the world around us is evolving all the time. From keeping up to date on YouTube analytics and exploring the potential of AR and VR to make sure I catch an audience's attention, part of the job for a successful producer is to be proactive in finding ways to improve oneself and the work.

In addition to being highly organized and driven, I believe that leading with a positive attitude encouraging collaboration leads people to create outstanding work. As Senior Managing Producer with Still Standing, I will make it my priority to ensure all i's are dotted and t's are crossed, and that I foster a collaborative environment for all to achieve success.

Best wishes,



Christoph Tallerico

View Samples of Work: <https://www.christophtallerico.com/still-standing>